

Know the Entrepreneur

Assisting Commerce with Success Cloud



Mr. Ashwini Rath
Founder and CEO, Batoi

Headquartered in Bhubaneswar, Batoi Systems Private Limited's products include Batoi Cloud Platform, Business Solutions and Hosting Services.



Whether you need a website, a mobile app, an e-commerce storefront or enterprise software tools to manage data and workflow for your business, you can readily use the Batoi Cloud Platform (BCP) for the purpose and without any large capital investments.

Batoi's Flagship Product, the Batoi Cloud Platform (BCP) is based on an open source application framework that seamlessly integrates different device platforms. The platform enables users to build, deploy, use and manage cross-device software applications on the cloud, without any upfront investment thereby ensuring that they do not face any extravagant costs. Understanding the varied need of the users, Batoi has equipped the platform with specific tools to enable users to customize the software apps to handle specific workflows and software usage.

The product is in use successfully in many organizations in the USA, Europe and in India. Batoi is in the process to expand in different new markets and to add further products into its portfolio.

As a recognition for its work in the industry, Batoi is profiled among the 20 top Cloud Computing, companies in India in the 'srcloud20', the Nov-Dec, 2014 issue of The Silicon Review Magazine, one of the world's most trusted online and print community for business technology professionals including thought-leading CEOs, CIOs, CTOs, IT VPs and managers, along with hundreds of thousands of other IT professionals.

The Magazine has run a feature article interviewing Batoi's Founder and CEO, Mr. Ashwini Rath highlighting Batoi's effort to help SMEs move to the cloud and for developing products and services to make this move seamless.

In addition, Batoi is also profiled among the 50 most promising Big Data, companies in India in the June, 2014 issue of The CIO Review Magazine. The Magazine provides key insights on enterprise solutions to business and technology executives.

The Magazine has run a feature article highlighting Batoi's work, interviewing the Founder and CEO, Mr. Ashwini Rath who has foreshadowed the future of Big Data and how Batoi will be at the forefront by delivering Big Data solutions that is combined with the flexibility of the cloud.

Besides, as a recognition for the contribution towards SMAC framework (Cloud Technology) in Odisha, Batoi has received a special jury award at the Software Technology Parks of India (STPI) Export Awards, for 2015-2016.