



# Batoi AR/VR Solutions

Transform Experiences with **Augmented and Virtual Reality**

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[batoi.com/solutions/technologies/ar-vr](https://batoi.com/solutions/technologies/ar-vr)



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# Bringing New Dimensions to Business Experiences

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Harness the Power of AR/VR to Create Immersive Experiences



**88% of businesses** that use AR/VR see a significant improvement in customer engagement.

Training programs using VR show a **50% higher retention rate** compared to traditional methods.



# Key Challenges Addressed by AR/VR

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## Creating Immersive Experiences and Enhancing Engagement



### **Customer Engagement**

Enhancing user engagement through interactive and immersive experiences.



### **Training & Skill Development**

Providing effective training using VR to simulate real-life scenarios and enhance retention.



### **Product Visualization**

Bringing products to life using AR to allow customers to explore features in a new way.

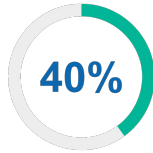


### **Reducing Costs**

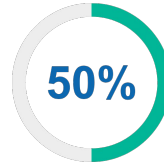
Minimizing the cost of training, prototyping, and customer support by leveraging virtual simulations.

# Delivering Results with AR/VR

## Measurable Impact of AR/VR on Business Operations



**40% Increase in Customer Engagement:** Immersive AR/VR experiences boost user satisfaction.



**50% Improvement in Training Retention:** VR-based training leads to more effective learning outcomes.



**30% Reduction in Training Costs:** Virtual simulations reduce the need for on-site training.

# Our Capabilities

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## Innovative AR/VR Tools to Transform Experiences

### Immersive Customer Experiences

Create interactive, immersive experiences to boost user engagement and satisfaction.

### Training Simulations

Use VR to provide realistic training simulations, increasing retention and reducing costs.

### Product Demonstrations

Use AR to showcase products, allowing customers to explore and interact with features.

### Remote Assistance

Use AR to provide guided support remotely, helping customers troubleshoot issues in real time.

# Batoi Products for AR/VR Integration

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## Tools to Support AR/VR Integration



### **Batoi RAD**

Develop custom AR/VR applications to deliver immersive customer experiences, training solutions, and interactive product demos.



### **Batoi Bridge**

Facilitate collaboration across teams by using AR/VR to visualize data and brainstorm interactively.



### **Batoi Insight**

Use AR/VR data analytics to gather insights into user interactions and optimize experiences.

# How Batoi Stands Out

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Why Choose Batoi for AR/VR Integration?

1

Comprehensive tools for creating immersive and interactive experiences

2

Advanced AR/VR capabilities for training, product visualization, and remote assistance

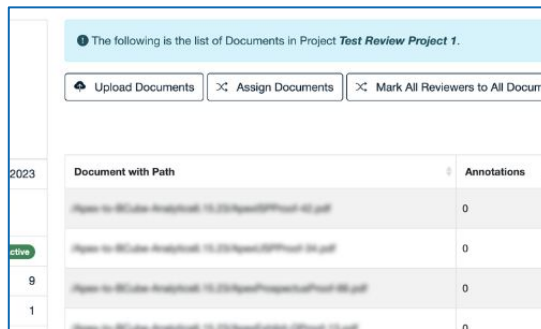
3

Seamless integration of AR/VR into multiple business functions

# Success Story and Resources

Real Results and Learn More

## Case Study



The screenshot displays the Batoi RAD web application interface. At the top, a message states: "The following is the list of Documents in Project **Test Review Project 1**." Below this, there are three buttons: "Upload Documents", "Assign Documents", and "Mark All Reviewers to All Documents". A table lists documents with columns for "Document with Path" and "Annotations". The table has four rows, each showing a document path and a value of "0" in the "Annotations" column. On the left side of the table, there is a sidebar with a "2023" header, a "Active" status indicator, and a list of numbers: "9" and "1".

| Document with Path                                      | Annotations |
|---|-------------|
| Appen to B2 Case Analysis - 15.2019AppenProject1-40.pdf | 0           |
| Appen to B2 Case Analysis - 15.2019AppenProject1-41.pdf | 0           |
| Appen to B2 Case Analysis - 15.2019AppenProject1-42.pdf | 0           |
| Appen to B2 Case Analysis - 15.2019AppenProject1-43.pdf | 0           |

Batoi RAD Enables Streamlined Document Review for Collaborative Projects

## White Paper



Digital Transformation with Cloud, Big Data, and AI

## Blog Post



AI in Manufacturing: Optimized Processes, Reduced Downtime, and Costs



# Ready to Transform Your Business with AR/VR?

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**Discover How Batoi's AR/VR Solutions Can Help You Create Immersive Customer Experiences, Enhance Training, and Bring Products to Life.**

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