



Batoi Is Now GDPR Compliant - A Milestone on Data Privacy and Security Achieved

Bhubaneswar, India – June 30, 2024—Batoi, a leading software development automation company, is delighted to announce its compliance with the General Data Protection Regulation (GDPR). This critical milestone demonstrates Batoi's dedication and commitment to safeguarding its users' privacy and data protection rights.

Importance of Data Privacy and Security

Since sensitive data is one of an organization's most valuable assets, it makes sense to prioritize its privacy and security.

Data Privacy is properly handling critical personal information, including when and how personal information, typically applied to personally identifiable information (PII) and personal health information (PHI), is collected, consumed, and shared. Data Security is the activity of protecting that data from unauthorized access.

What Is GDPR Compliance

Concerns over data privacy and security have grown significantly as data use has become more prevalent in users' everyday lives. This has resulted in the government and lawmakers taking action and enforcing laws to regulate data protection. One of the most prominent of these laws is the European Union's General Data Protection Regulation (GDPR). It is one of the strictest international data privacy standards worldwide and applies to any company that does business with the EU.

Why Should a Company Be GDPR Compliant

Companies that do not meet GDPR compliance are at risk of penalty and, more importantly, a significant loss of credibility and brand reputation. Adherence and compliance with GDPR show that your company upholds a high data privacy and protection standard, increasing credibility and brand reputation.

Batoi Is Now GDPR Compliant: New Feather to the Cap

Being GDPR compliant has been a strategic priority for us. Over the past several months, there has been a cross-functional collaboration within the company to finish the compliance process successfully. Batoi's GDPR compliance was validated by auditing by TUV SUD.



To comply with the various provisions of GDPR, we have added a new GDPR-compliant cookie policy pop-up window that users need to accept while visiting our website. Our [Cookie Policy](#) elaborately explains how we use cookies and how you can withdraw your consent to their use. In addition, we have revised our [Privacy Policy](#) as per GDPR requirements. We would encourage you to look at it to understand the policies better.

About Batoi

Batoi is a software development automation company. The Batoi RAD Platform revolutionizes software engineering by automating development, deployment, telemetry, and workflow management processes. Our comprehensive managed services, enhanced by AI, cover application development, DevSecOps, VAPT, cloud cost optimization, scaling, migration, and security compliance. We empower businesses with robust digital transformation solutions, web portal development, and e-commerce implementation, ensuring seamless integration and enhanced performance.

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