

# Web and Digital Commerce Management by Batoi

Build, Manage, and Optimize Your Online Presence for Maximum Growth

batoi.com/managed/digital



### **Industry Statistics**

Learn about the rapid growth in e-commerce and digital marketing, and see how optimizing your digital platforms can drive revenue.

In 2023, global e-commerce sales surpassed **\$6.3 trillion**, and they are expected to grow further in the coming years.

**53%** of users abandon a website if it takes longer than three seconds to load, making site performance optimization crucial to user retention.



**75%** of consumers admit they judge a company's credibility based on its website's design, underscoring the importance of professional web presence.

Businesses that invest in SEO and digital marketing tools see an average of **12%** growth in customer acquisition within the first year.

We provide end-to-end solutions, from building websites and online stores to real-time performance monitoring and search engine optimization (SEO). With tools like **Batoi Store**, **Batoi Site**, and **Batoi Telemetry**, we ensure your digital assets are secure, optimized, and profitable.



## Enhance Your Digital Presence with Scalable Web and E-Commerce Solutions

Batoi's Web and Digital Commerce Management services provide businesses with the tools to create, manage, and optimize digital platforms. From building responsive websites to managing high-traffic e-commerce stores, we help companies to stay competitive in an increasingly digital marketplace.

Website Creation and Management with **Batoi Site** 

E-commerce Storefront Management with **Batoi Store** 



SEO and Digital Marketing Services

Real-Time Performance Monitoring with **Batoi Telemetry** 



### Website Creation and Management with Batoi Site

**Batoi Site** is a comprehensive website management tool that enables businesses to build responsive, user-friendly websites optimized for SEO. Whether you want to create a corporate website, a blog, or a digital portfolio, **Batoi Site** helps you deliver a seamless online experience.



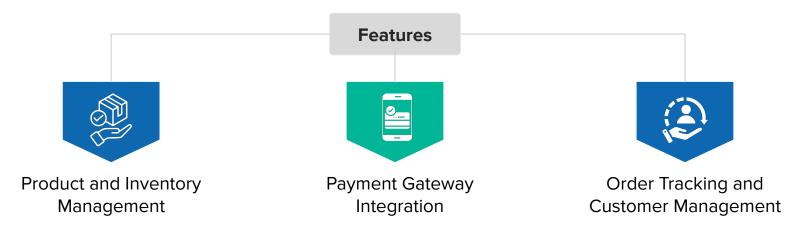
Benefit: Increase customer engagement and drive more traffic to your site with an optimized digital experience.



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### E-Commerce Store Management with Batoi Store

**Batoi Store** provides a powerful e-commerce platform, allowing businesses to manage their digital storefront easily. From inventory management to order fulfillment, **Batoi Store** simplifies the entire e-commerce lifecycle, enabling you to focus on growing your business.



Benefit: Boost online sales and streamline operations with a fully managed e-commerce solution.





### SEO and Digital Marketing Services

**Batoi's SEO** and digital marketing services help businesses enhance their online presence by improving search engine rankings and driving customer engagement. With tools like **Batoi Social** and **Batoi Reach**, companies can manage targeted email campaigns, social media outreach, and content marketing strategies.



Benefit: Increase brand visibility and attract more customers with targeted marketing efforts.





### Real-Time Performance Monitoring with Batoi Telemetry

**Batoi Telemetry** provides real-time performance monitoring and security alerts for your digital platforms. By continuously tracking key metrics like uptime, load speed, and security, you can ensure a seamless customer experience and proactively address potential issues.



**Solution Benefit**: Minimize downtime and enhance the customer experience with real-time insights.

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### Why Choose Batoi for Web and Digital Commerce?

Create engaging websites and profitable online stores with integrated tools for e-commerce success.



#### **All-in-One Platform**

Build, manage, and optimize your website and e-commerce store with a single, easy-to-use platform.

#### **Scalable Solutions**

Whether you're a small business or a large enterprise, our digital commerce tools grow with your business.

#### **Enhanced Customer Experience**

With real-time performance monitoring and integrated marketing tools, you can provide a seamless and engaging customer experience.



### Industries We Serve

Batoi's web and digital commerce solutions are designed to meet the needs of various industries, providing customized tools and services that drive growth.



#### **Professional Services**

Build professional websites to showcase services and increase client engagement.

### **Education and E-Learning**

Manage course platforms, memberships, and digital content for learners.



#### **Retail and E-commerce**

Manage online stores with ease, optimizing inventory and boosting sales.

#### Hospitality and Tourism

Create engaging websites and manage bookings to improve customer satisfaction.



Read how Batoi has transformed e-commerce platforms and websites, driving customer engagement and increasing sales.

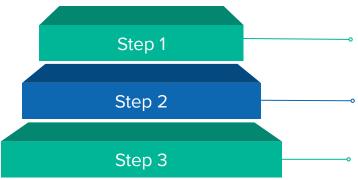
- <u>Content Management System Implementation</u> with Online Ticketing and Live Streaming with Paywall
- <u>Revamping Digital Presence: Tackling CMS</u>
  <u>Deficiencies and Device Optimization</u>
- Helped Increase ~20% Sales by Streamlining the E-commerce Process

More at <u>batoi.com/casestudies</u>





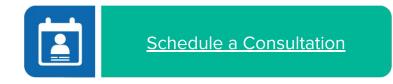
### Ready to Transform Your Digital Presence?



Schedule a consultation to discuss your web and digital commerce needs.

Get a free analysis of your current website and e-commerce performance.

Implement Batoi's digital commerce solutions to optimize your online business.







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