



Managed Services for **Web** and **E-Commerce**



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The Online Business Imperative

Digital Dominance as Survival

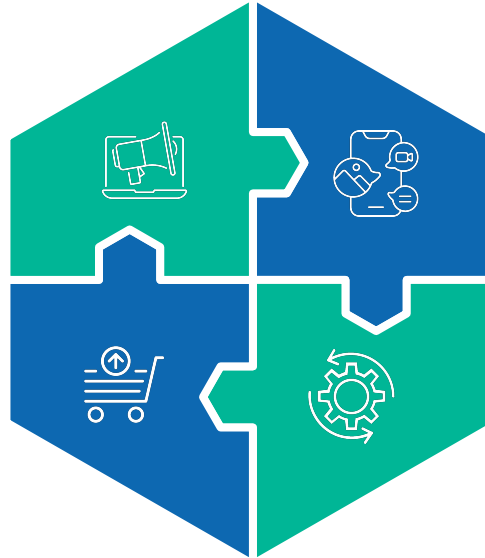
In today's market, 88% of consumers research products online before making a purchase decision, underscoring the necessity of a strong online presence.

(Source: Forbes, 2021)

E-Commerce Growth

E-commerce sales are expected to reach \$6.5 trillion by 2023, representing 22% of global retail sales, highlighting the growing importance of efficient online operations.

(Source: Statista, 2021)



Digital Marketing ROI

Companies leveraging advanced digital marketing strategies observe a 5:1 return on investment, showcasing the critical role of digital promotions in driving sales.

(Source: Google, 2021)

Managed Services Advantage

Businesses utilizing managed services for their e-commerce operations can reduce operational costs by up to 30% while significantly enhancing their market responsiveness.

(Source: Deloitte, 2021)

Our Managed Services deliver an integrated platform designed for the modern online business landscape, empowering your venture with the tools it needs to thrive in the competitive digital marketplace.

Our Managed Services Stack

Customization with Batoi RAD Platform

Customize your web and e-commerce development precisely with our RAD Platform, ensuring perfect alignment with your brand vision and business goals.

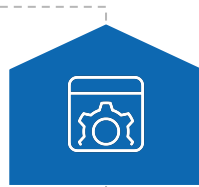
WordPress/Woocommerce Optimization

Utilize the scalability and extensive features of WordPress/Woocommerce, enhanced for peak performance and security by our specialists.



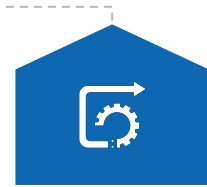
Integrated E-Commerce Platform

Seamlessly control your inventories, pricing, and content with our comprehensive solution tailored for today's online businesses.



Advanced E-Commerce Features

Upgrade your online store with sophisticated inventory management, ePoS, enhanced shopping carts, and seamless payment integrations for a frictionless customer experience.



Key Features and Benefits

Our Managed Services streamline your online business operations, enhancing efficiency and customer engagement through real-time inventory management, dynamic pricing, effective digital marketing, and comprehensive CRM tools.

Inventory Management

Keep track of your products with ease, ensuring accurate and real-time inventory updates.



Dynamic Pricing and Content Management

Quickly adjust pricing and update content to respond to market demands and promotions.



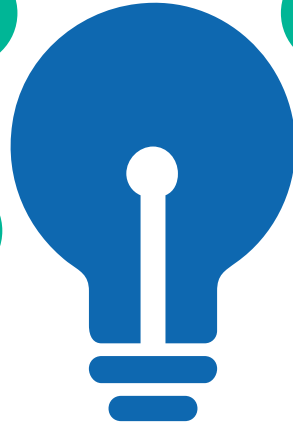
Digital Promotions and Sales Management

Launch and manage effective digital marketing campaigns to drive sales and engage customers.



Comprehensive Customer Relationship Management

Build and maintain strong customer relationships with integrated CRM tools, enhancing customer satisfaction and loyalty.



Leveraging Our Technology Ecosystem

Harness the power of our technology ecosystem, including the Batoi RAD Platform & CloudSpace and WordPress/Woocommerce expertise, alongside our network of partner solutions, to ensure your e-commerce platform is scalable, secure, and perfectly aligned with your business goals.

Batoi RAD Platform & CloudSpace

Utilize our versatile platform and CloudSpace for streamlined application development, deployment, and enterprise integration, including inventory, ePoS, shopping cart, and ledger modules.

WordPress/Woocommerce Expertise

Deepen your site's performance and security insights with our expert WordPress/Woocommerce implementations.

Partner Solutions Integration

Expand your capabilities through our curated network of partner solutions, ensuring access to premier tools and platforms for your e-commerce journey.



Why Choose Us?

Our solutions are tailored to meet the unique needs of your online business, ensuring scalability, customization, and expert support.

Customization at Its Core

Our solutions are designed to be fully customizable, ensuring they meet the specific needs of your online business.

Scalability for Growth

As your business grows, our platform and solutions scale with you, supporting increased demand and expansion.



Expert Support

Our team of experts provides ongoing support and advice, helping you navigate the challenges of online business and e-commerce.

Proven Success

With numerous successful deployments, our Managed Services have propelled businesses to the forefront of their industries.

Our Success Stories

From operational enhancements to digital innovation, our partnership fosters remarkable achievements.



An Online Seller of Handicraft Goods

The team's expertise in optimizing WordPress has enhanced our site's performance and security, ensuring our customers a smooth, secure shopping experience.



A Retail Superstore

The CRM tools have allowed us to manage our customer relationships and product offerings more efficiently. Thanks to Batoi, our digital promotions and sales management processes are driving engagement and conversions better.

Partner with Us

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For more information and to start enhancing your online business and e-commerce operations, **reach out to us now.**

