Batoi Flex

A Lightweight Business Operating System for Small Businesses

Get online | Operate with clarity | Get paid

flex.batoi.com

Part of the Batoi ecosystem

The Problem

Small businesses don’t suffer from lack of tools

They suffer from too many disconnected ones.

Typical situation

- Leads in WhatsApp
- Contacts in notebooks or spreadsheets
- Invoices in PDFs
- Websites that never get updated
- Payment links shared ad hoc
- No single place to see what’s going on

The result:

- ⇨ Missed follow-ups
- ⇨ Delayed responses
- ⇨ Unclear delivery
- ⇨ Lost revenue opportunities

The Reality

Most small businesses don’t need “enterprise software”.

They need:

Clarity,
not configuration

01

Speed,
not features

02

Visibility,
not dashboards

03

Stability,
not constant tool
switching

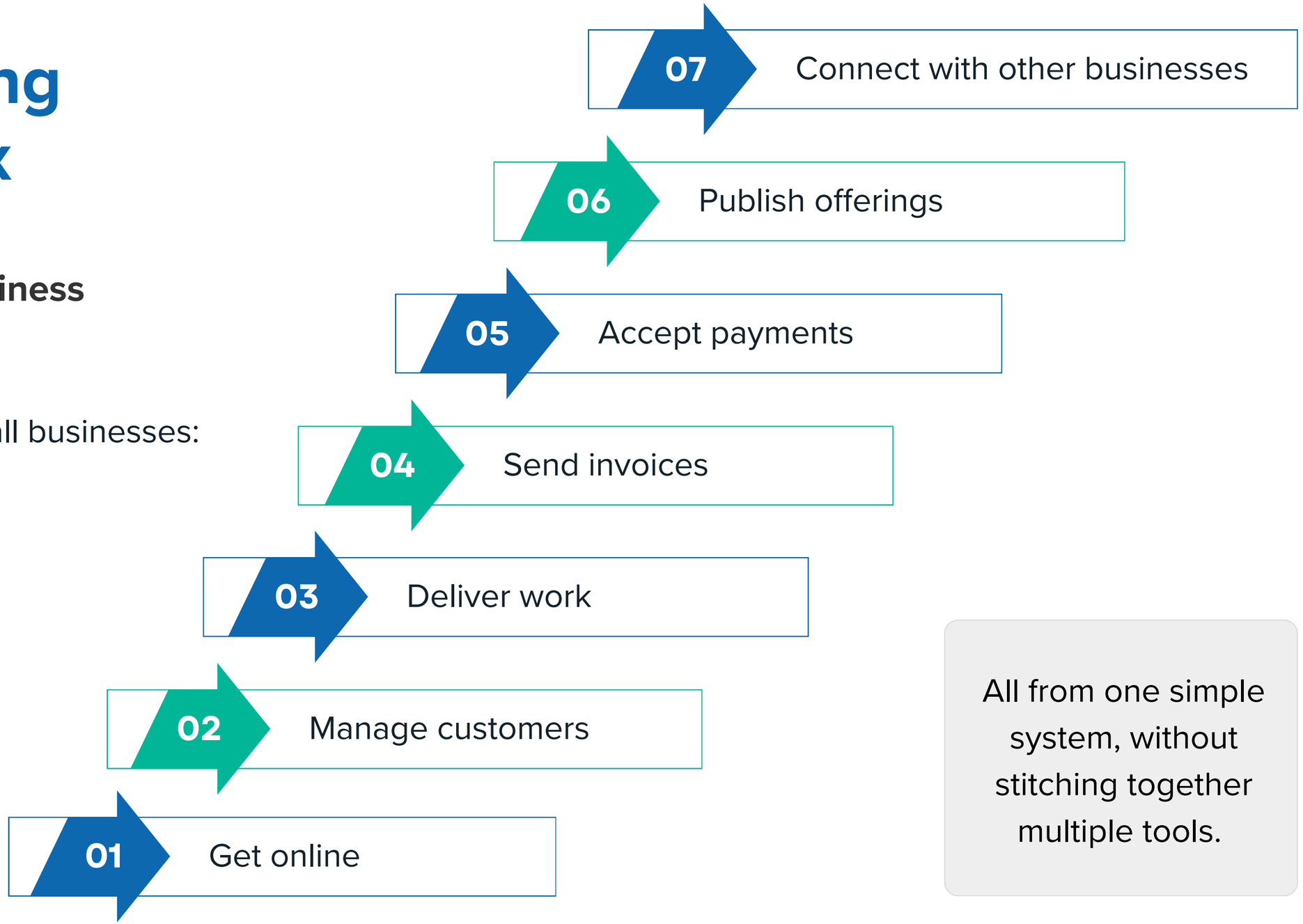
04

This is where Batoi Flex fits.

Introducing Batoi Flex

A lightweight business operating system

Batoi Flex helps small businesses:



All from one simple system, without stitching together multiple tools.

What Flex Is (and Is Not)

What Flex is

- Simple
- Outcome-focused
- Fast to adopt
- Partner-friendly

What Flex is not

- An ERP
- A heavy accounting system
- Payroll or HR software
- An enterprise CRM
- A workflow builder

Flex stays focused on everyday operations

Who Batoi Flex Is For

Batoi Flex is built for:

- Small and growing team
- Professional services firms
- Consultants, agencies, clinics, studios
- Startups post-MVP
- Local businesses with digital ambition
- Partner-delivered SMB clients

Not built for enterprises- and that’s intentional.

Core Capabilities - At a Glance

With Batoi Flex, businesses can:

- Manage customers and contacts
- Track follow-ups and conversations
- Share files and notes
- Publish services, products, menus, bookings
- Receive customer requests
- Capture contacts using QR codes
- Run projects and tasks
- Send invoices and track payments
- Generate links and QR codes
- Connect through an opt-in business network

Get Online and Publish Easily

Your business, clearly presented

No technical setup required.

Customers, Contacts, and Follow-ups

Keep relationships organised

Capture leads and contacts

Save contacts using QR codes

Keep notes and follow-ups visible

Avoid scattered customer information

Everything stays in one place.

Track tasks and milestones

Share files and updates

Manage client projects

Keep delivery visible to your team

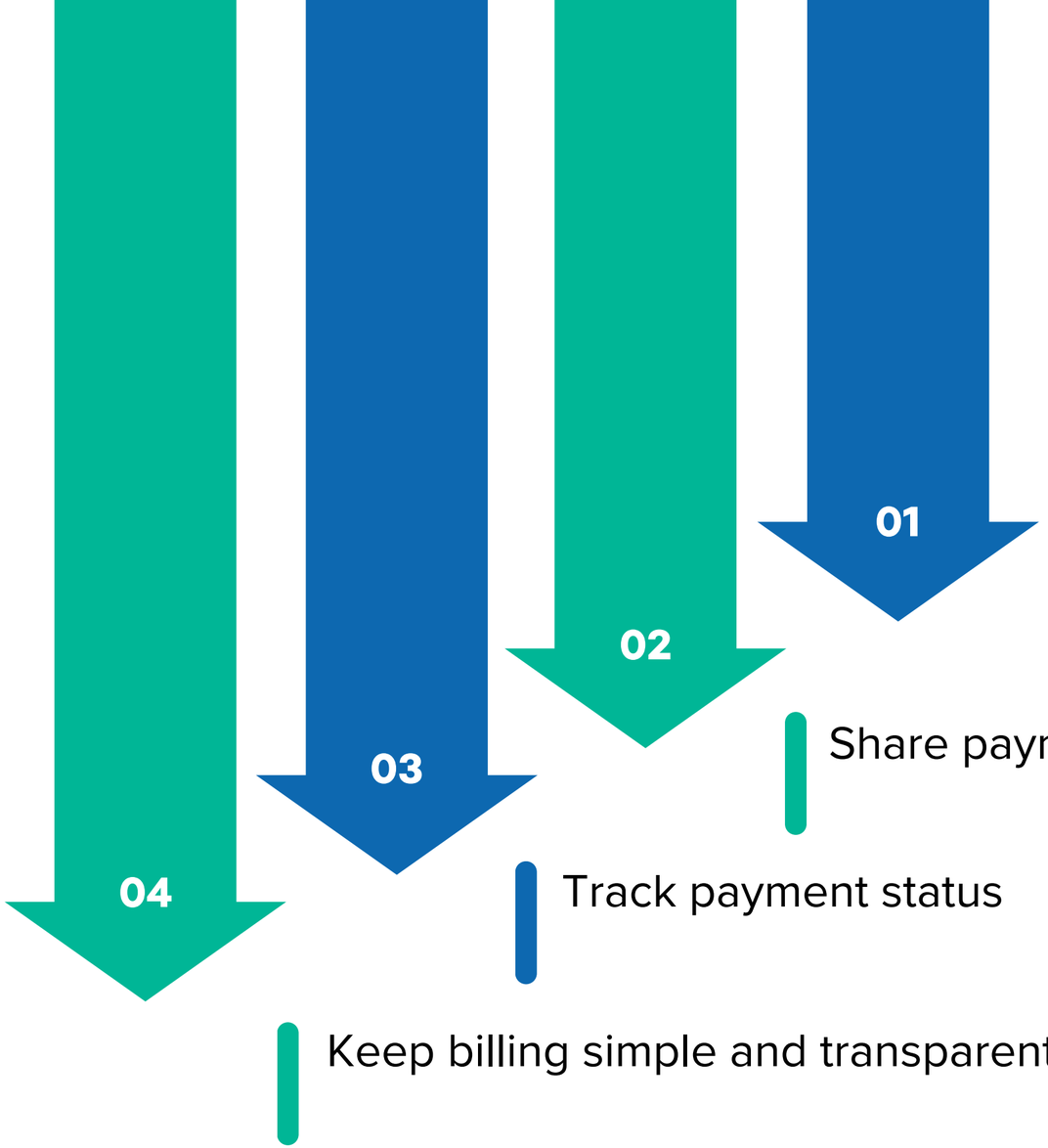
Projects and Delivery

Deliver work with clarity

No heavy project management overhead.

Invoices and Payments

Get paid without friction



01 Create and send invoices

02 Share payment links

03 Track payment status

04 Keep billing simple and transparent

Flex focuses on helping you get paid-not on complex accounting

Links and QR Codes - Everyday Use

Built-in, not an add-on

Create links and QR codes for:

- Menus and catalogs
- Payment links
- Booking pages
- Forms and surveys
- Events and announcements

Includes basic analytics on scans and clicks.

AI Assist - Always Human-Controlled

Help where it matters

AI Assist helps with:

Website copy

Service descriptions

Announcements and messages

Short content drafts

AI outputs are always editable. Nothing is auto-published

Customer Interaction

Simple ways for customers to reach you

01

Customer request links

02

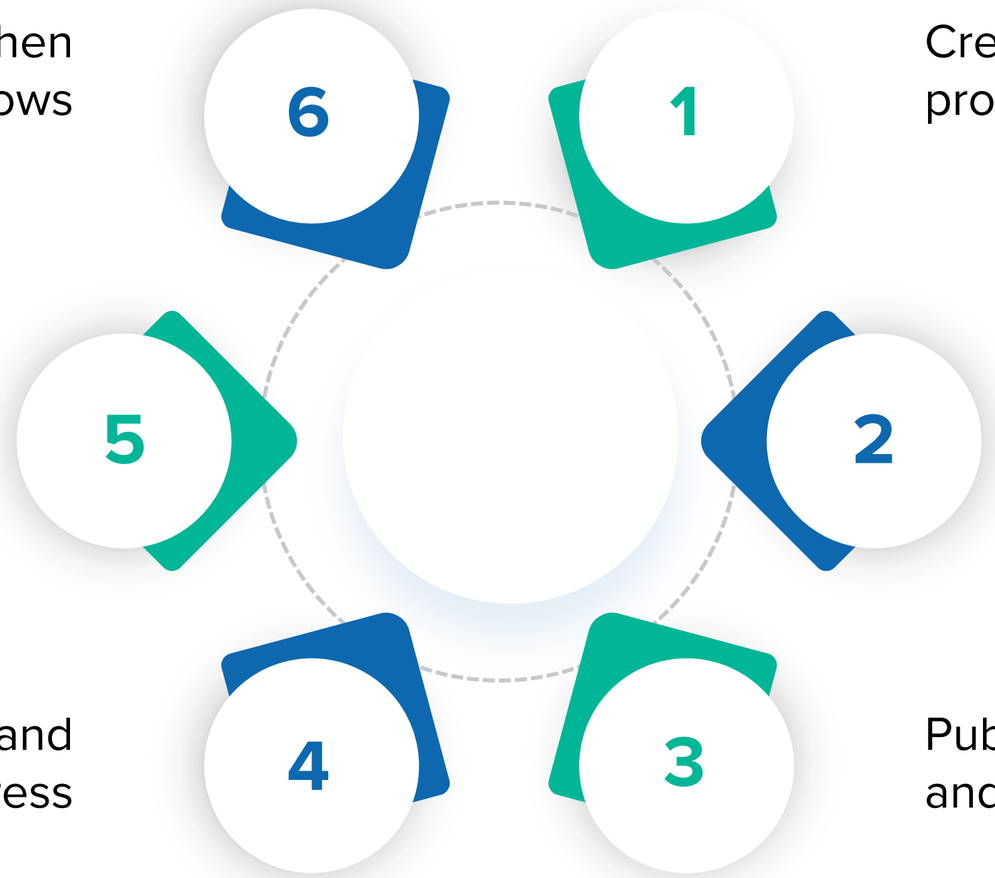
Message-based conversation

03

Optional customer portal (higher plans)

Enough structure to stay responsive, without helpdesk complexity.

How It Works - Simple Flow



1. Create your business profile
2. Add customers and contacts
3. Publish services, links, and QR codes
4. Deliver work and track progress
5. Send invoices and accept payments
6. Upgrade only when your business grows

Start simple. Grow when ready.

Pricing - Simple and Predictable

Per business. Not per user.

Networked

Directory, networking, custom domain, visibility

Starter

Get online, manage customers, send invoices

Growth

Projects, bookings, reports, customer portal

14-day free trial. No long-term contracts.

Part of the Batoi Ecosystem

Batoi Flex is an entry point.

As businesses grow, they can connect to:

Advanced compliance and trust systems

Deeper analytics and insights

Consulting and advisory services

Structured learning and capability building

Flex feeds the ecosystem without forcing complexity.

Get started with Batoi Flex

Start Simple. Grow Without Chaos

flex.batoi.com

- Start free in minutes
- Get help from a partner if needed
- Upgrade only when your business grows

A simple business operating system that helps small businesses stay organised, responsive, and paid, without tool sprawl.