

Help small businesses operate better. Build recurring revenue.

Batoi Flex is a lightweight business operating system for small businesses.

All without stitching together multiple tools.

Flex is simple by design. As clients become more complex, Flex naturally opens the door to partner-led services and advanced systems.

It helps clients:

- Get online quickly
- Manage customers and follow-ups
- Deliver work with clarity
- Send invoices and accept payments
- Publish services, menus, bookings, and announcements
- Connect with other businesses

Who Batoi Flex is for (your clients)

- Small and growing teams
- Professional services firms
- Startups post-MVP
- Local businesses with digital ambition
- Clinics, studios, consultants, agencies

Flex is not built for enterprises, and that's intentional.

Why partners like Flex



Clear service opportunities

Flex deliberately avoids:

- Payroll and HR Compliance
- Advanced accounting
- Inventory systems
- Marketing automation
- Workflow builders

That means partners can sell:

- Onboarding and setup
- Content and website creation
- Data migration
- Training and support
- Industry-specific configuration
- Ongoing retainers



Predictable recurring income

Partners earn:

- Recurring margin on Flex subscriptions
- 100% of their service revenue



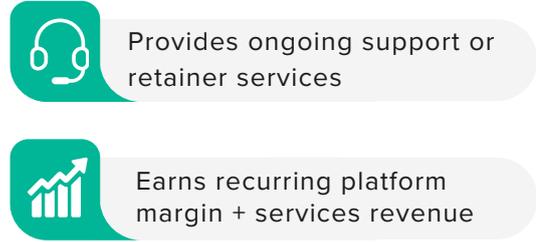
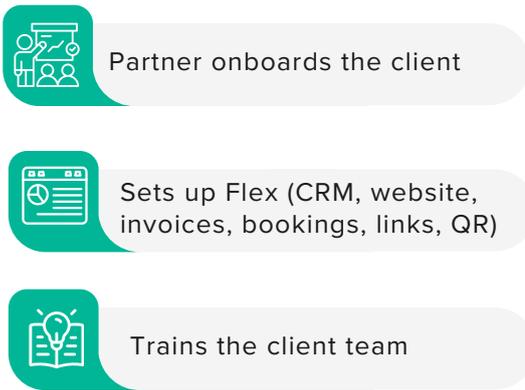
No competition with Batoi

Batoi does not sell implementation services at scale. Partners own delivery and relationships.

Partner Levels and Revenue

	Registered Partner	Certified Partner	Strategic Partner
BEST FOR	<ul style="list-style-type: none"> • Freelancers • Small agencies 	<ul style="list-style-type: none"> • Delivery-ready agencies and consultants 	<ul style="list-style-type: none"> • Regional enablers • Chambers • Incubators
YOU GET	<ul style="list-style-type: none"> • Onboarding and documentation • Demo access • Eligibility to deliver Flex 	<ul style="list-style-type: none"> • Deal registration • Partner listing (where applicable) • Delivery eligibility • Enablement and training <p>Example: Client on Flex Growth (\$49/month)</p> <ul style="list-style-type: none"> • 25% margin → ~\$12/month recurring • Plus onboarding / project fees 	<ul style="list-style-type: none"> • 30–40% recurring margin • Volume-based incentives. • Co-branded programs • Roadmap input and escalation <p>IDEAL FOR:</p> <ul style="list-style-type: none"> • Government SMB programs • Regional digital adoption initiatives • Sector-specific rollouts
REVENUE	<ul style="list-style-type: none"> • Services only 	<ul style="list-style-type: none"> • 20–30% recurring margin on Flex subscriptions • 100% services revenue 	

How partner delivery works

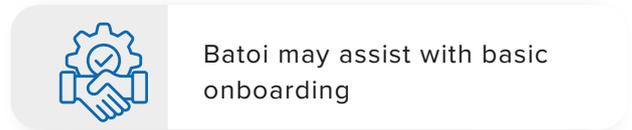
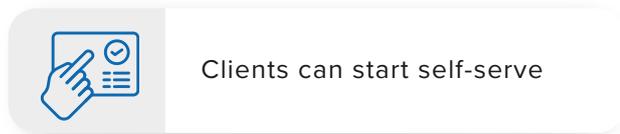


Flex stays simple. Partners deliver value.

Early-phase reality

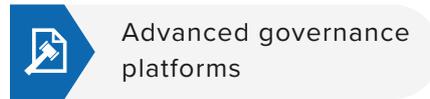
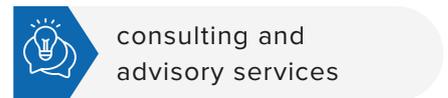
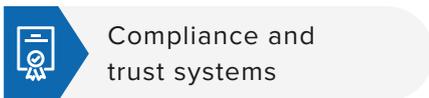
Partner coverage may vary by region initially

If a partner is not available:



What Flex unlocks next

As clients mature, partners can introduce:



Flex is the entry point, not the ceiling.



Ready to partner?

- Onboarding
- Enablement
- Delivery eligibility

Talk to us

Explore fit and regional opportunities