



Batoi Solutions for Sales and Marketing Teams

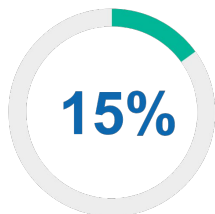
Enhance Customer Engagement & Drive Revenue Growth

batoi.com/solutions/persona/sales-marketing-teams



Empowering Sales and Marketing Teams

Empowering Sales and Marketing Teams to Engage Customers and Drive Results



Sales teams using data-driven insights see an average **15% increase** in lead conversion rates

76% of businesses say that marketing automation helps them achieve better ROI



Key Challenges for Sales and Marketing Teams

Navigating Customer Engagement, Campaign Optimization, and Lead Management



Lead Generation and Nurturing
Finding, engaging, and nurturing quality leads



Campaign Optimization
Optimizing campaigns for better reach, engagement, and ROI



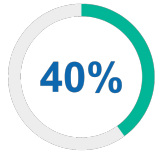
Customer Insights
Gaining insights to tailor outreach effectively



Workflow Automation
Automating repetitive tasks to save time and improve efficiency

Delivering Results That Matter

Measurable Success in Sales and Marketing



40% Increase in Campaign Engagement: Automation tools help optimize outreach and engagement



50% Reduction in Manual Tasks: Workflow automation reduces the burden of repetitive tasks



30% Increase in Lead Conversion: Data-driven insights enhance lead nurturing and conversion rates

Our Capabilities

Innovative Tools to Drive Engagement, Sales, and Marketing Success

Customer Insights and Analytics

Gain insights into customer behavior to optimize campaigns

Marketing Automation

Automate email campaigns, social media scheduling, and other marketing tasks

Lead Management and CRM

Manage leads, track progress, and optimize sales funnels for better conversions

Campaign Performance Tracking

Measure the performance of sales and marketing campaigns

Batoi Products for Sales and Marketing Teams

Tools to Support Sales and Marketing Teams



Batoi Build

Build websites and landing pages, create QR code-based digital experiences, and send newsletters



Batoi Flex

Facilitate collaboration within sales and marketing teams to ensure alignment and enhance productivity



Batoi Govern

Analyze customer data and campaign performance to optimize engagement and conversions

How Batoi Stands Out

Why Choose Batoi for Sales and Marketing?

1

Advanced tools for campaign optimization and lead management

2

Marketing automation to reduce repetitive tasks and enhance efficiency

3

Data-driven insights for better decision-making and improved engagement

Success Story and Resources

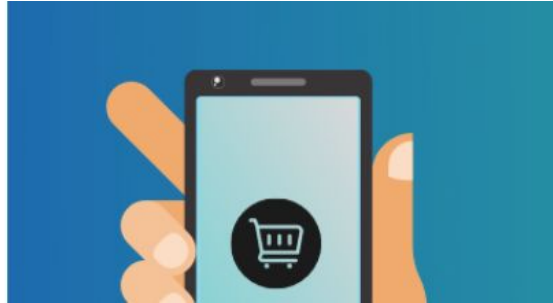
Real Results and Learn More

Case Study



Revamping Digital Presence: Tackling CMS Deficiencies and Device Optimization

White Paper



Top Challenges and Opportunities for E-Commerce SMEs in the Digital Age

Blog Post



Does Sales Team Really Need CRM Tools?

“Batoi after-sales support is amazing. Whenever we have any technical difficulty we call them for their quick support.”

- Satish Birudukota, AVP and Director at IQ4I Research & Consultancy

Ready to Transform Your Sales and Marketing Workflow?

Discover how Batoi's solutions Can Help You Enhance Customer Engagement, Optimize Campaigns, and Drive Revenue Growth

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Schedule a Demo

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